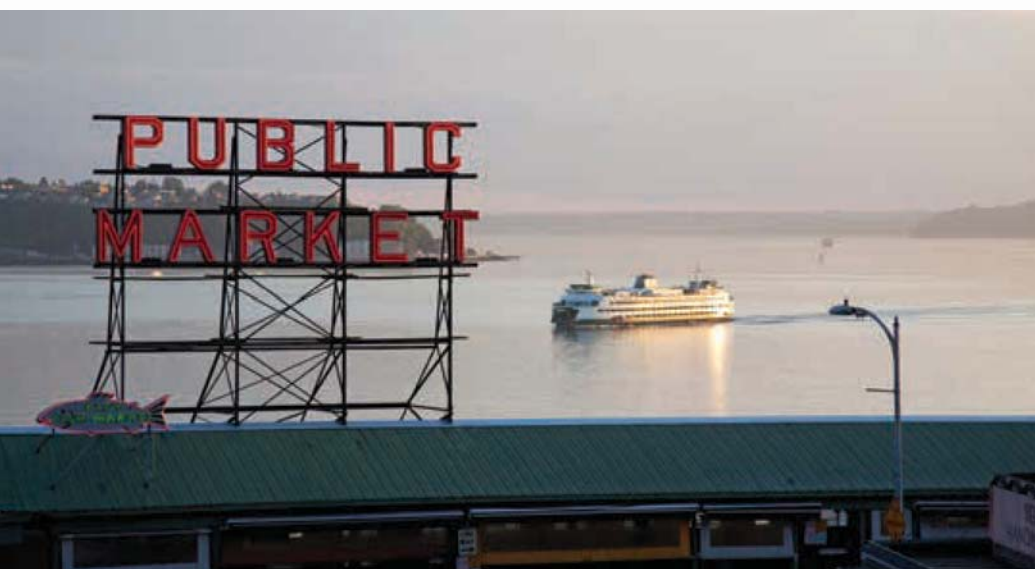


2015 SCARD

FALL MEETING & LEADERSHIP AND MANAGEMENT
IN RADIOLOGY PROGRAM



The Fairmont Olympic Hotel
Seattle, Washington | October 14-17, 2015



SCARD Society of Chairs of Academic
Radiology Departments

In Joint Providership with the Radiological Society of North America

Plus!

AAARAD Fall Conference
Registration Info | Oct. 13-14, 2015

Accreditation Statement

This live activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Radiological Society of North America (RSNA) and the Society of Chairs of Academic Radiology Departments (SCARD). The RSNA is accredited by the ACCME to provide continuing medical education for physicians.

Designation Statements

2015 SCARD Fall Meeting


The RSNA designates this live activity for a maximum of 14.50 *AMA PRA Category 1 Credits™*.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SCARD Leadership and Management in Radiology Program

The RSNA designates this live activity for a maximum of 8.25 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Academy of Radiology Leadership and Management

The Academy of Radiology Leadership and Management (ARLM) is sponsored by  five participating radiology societies including AAARAD, ARRS, AUR, RSNA, and SCARD. Launched in 2011, the ARLM helps radiologists focus their professional development by requiring completion of education across six different learning domains. ARLM awards a Certificate of Achievement upon completion.

Participation in the SCARD Fall Meeting qualifies for 10.75 ARLM education credits. Participation in the Leadership and Management in Radiology Course qualifies for 8.25 ARLM education credits. AAARAD Fall Conference participation qualifies for 6.00 ARLM education credits.

PRESIDENT'S WELCOME

Dear Colleague:

I am pleased to announce that the **2015 SCARD Fall Meeting** will take place **October 15-17, 2015**, at the Fairmont Olympic Hotel in Seattle, Washington. As you know, Seattle is THE MOST BEAUTIFUL city in the world, though I may be slightly biased. I can say with no bias this will be a great meeting. We will meet in the mornings on Thursday and Saturday, and for a full day, which includes the SCARD Business Meeting and Luncheon, on Friday.



The Leadership and Management in Radiology program will take place in the afternoons on Wednesday and Thursday, October 14-15. This highly popular program will provide timely information about leadership and management trends and regulations affecting your profession. New chairs, future chairs, aspiring leaders and individuals simply interested in learning more about leadership and management are encouraged to join us.

Live activities for both the Fall Meeting and the Leadership and Management in Radiology program have been approved for *AMA PRA Category 1 Credits™*.

A variety of interesting and timely topics are planned including:

- AAARAD Faculty Salary and Productivity Survey Results
- Funding Research and Education
- Value-metrics for Radiologists
- The Future of Radiology

I encourage you to make your hotel reservation as soon as possible, as rooms fill up quickly. **The deadline for housing is Friday, September 18th, and the deadline for advance registration is Friday, October 2.**

The Association of Administrators in Academic Radiology (AAARAD) will meet on Tuesday and Wednesday, October 13-14. AAARAD members are encouraged to attend the SCARD programs as well. A separate AAARAD registration brochure is enclosed.

I would like to thank Fujifilm Medical Systems USA, Inc., which has provided an unrestricted educational grant for the Fall Meeting. We appreciate Fujifilm's continued generous support of our program.

If you have any questions regarding the upcoming meeting or other SCARD activities, please do not hesitate to contact the SCARD administrative office at 1-630-368-3731 or SCARD@rsna.org.

I look forward to seeing you in Seattle!

Sincerely,

Norm Beauchamp

Norman J. Beauchamp Jr., MD, MHS
President, SCARD



October 14-15, 2015

SCARD

LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Learning Objectives

At the conclusion of this live activity, participants will be able to:

- Discuss change management techniques and their applications to radiology.
- Discuss potential uses of process improvement in academic radiology.
- Discuss the role of emotional intelligence and motivation in leadership.
- Describe how social media can be a tool for communication.

Wednesday, October 14

12:00–12:30 PM	<i>Lunch and Welcome</i>
12:30–1:15 PM	Diversity Faculty: Catherine Garzio, MBA
1:15–2:00 PM	Emotional Intelligence and Leadership Faculty: Carolyn C. Meltzer, MD
2:00–2:15 PM	Break
2:15–3:15 PM	Change Management in Healthcare Faculty: Brenda Izzi, RN, MBA
3:15–4:00 PM	Staffing Models in Academic Radiology Faculty: Justin T. Deese
4:00–5:00 PM	Leadership and Motivation Faculty: Puneet Bhargava, MD
5:00 PM	Adjourn

Thursday, October 15

12:30–1:00 PM	<i>Boxed Lunch</i>
1:00–2:00 PM	Ethical Challenges in Healthcare Faculty: Annemarie Relyea-Chew, JD, MS
2:00–3:00 PM	Strategic Planning: Scenario Planning Approach Faculty: Alexander Norbash, MD
3:00–3:15 PM	Break
3:15–4:15 PM	Communication and Social Media Faculty: Suzanne T. Morrel, MS
4:15–5:15 PM	Can You Teach Process Improvement? Faculty: Layne Mitchell
5:15 PM	Adjourn

October 15-17, 2015

SCARD FALL MEETING

Learning Objectives

At the conclusion of this live activity, participants will be able to:

- Demonstrate understanding of the organizational and financial challenges that face academic radiology.
- Assess and apply new rules and regulations regarding ethical, professional, and institutional behavior.
- Describe how healthcare reform might impact academic radiology.
- Demonstrate understanding of regulations regarding residency and fellowship training.
- Identify and discuss managerial problems and solutions.
- Describe various academic radiology compensation plans.
- Demonstrate understanding of current information technology and social media applications for the field of radiology.



Thursday, October 15

7:00 AM	Breakfast
7:55 AM	Welcome Norman J. Beauchamp Jr, MD, MHS
8:00–9:00 AM	AAARAD Survey Results Moderator: Jonathan S. Lewin, MD Faculty: Sherry C. Elliott, MBA
9:00–9:45 AM	Balancing the Missions Moderator: Carolyn C. Meltzer, MD
9:00–9:05 AM	<i>Introduction and Brief Overview: Threat of Healthcare Reform on Mission Balance</i> Faculty: Carolyn C. Meltzer, MD
9:05–9:20 AM	<i>Sustainability of Radiology Research</i> Faculty: Thomas M. Grist, MD
9:20–9:35 AM	<i>Funding Education in the Post Healthcare Reform Era</i> Faculty: Duane G. Mezwa, MD
9:35–9:45 AM	Q&A
9:45–10:00 AM	Break
10:00–11:45 AM	How We Did It and Lessons Learned Moderator: Cheri L. Canon, MD
	<i>Funds Flow</i>
10:00–10:10 AM	University of Alabama Birmingham Faculty: Cheri L. Canon, MD
10:10–10:20 AM	University of Nebraska Faculty: Craig W. Walker, MD
	<i>Compensation Plans and Faculty Incentive</i>
10:20–10:40 AM	University of Colorado Faculty: Gerald D. Dodd III, MD
10:40–10:55 AM	Boston University Faculty: Alexander Norbash, MD
	<i>Community Practice Acquisition</i>
10:55–11:10 AM	University of Pittsburgh Faculty: Jules H. Sumkin, DO
11:10–11:45 AM	Panel Discussion
11:45 AM–12:30 PM	Not-So-New Chairs' Lessons Learned: If I Knew Then What I Know ... Moderator: N. Reed Dunnick, MD Faculty: E. Stephen Amis Jr, MD; William G. Bradley Jr, MD, PhD; Susan D. John, MD; Steven E. Seltzer, MD
12:30 PM	Adjourn
6:30 PM	SCARD Dinner (offsite)



Friday, October 16

7:00 AM	Breakfast
7:55 AM	Announcements: Jonathan S. Lewin, MD
8:00–10:00 AM	Volume to Value - Surviving the Disruption Moderator: James V. Rawson, MD
8:00–8:30 AM	<i>Health System Market Consolidation: Impact on Academic Radiology Departments</i> Faculty: Carolyn C. Meltzer, MD
8:30–9:00 AM	<i>Imaging 3.0 - Putting Theory into Practice</i> Faculty: Bibb Allen Jr, MD
9:00–9:30 AM	<i>Strategies for Bundled Payments and Service Lines for the Radiologist</i> Faculty: James V. Rawson, MD
9:30–10:00 AM	Panel Discussion
10:00–10:30 AM	Break
10:30–11:30 AM	New Chairs' Roundup: Stories from the Front Lines Moderator: Reed A. Omary, MD, MS Faculty: Mitchell D. Schnall, MD, PhD; Laura K. Findeiss, MD; Vincent P. Mathews, MD; Charles E. Ray Jr, MD, PhD
11:30 AM–12:30 PM	IR/DR Residency Moderator: Matthew A. Mauro, MD
11:30–11:45 AM	<i>IR Update</i> Faculty: Matthew A. Mauro, MD
11:45 AM–12:00 PM	<i>IR Residency at a Small Program - Georgetown</i> Faculty: James B. Spies, MD
12:00–12:15 PM	<i>IR Residency at a Large Program - Northwestern</i> Faculty: Eric J. Russel, MD
12:15–12:30 PM	Q&A
12:30–2:30 PM	SCARD Business Meeting/Luncheon
2:30–3:00 PM	Value-metrics for Radiologists - The SCARD Dashboard and Data Proposal Moderator: James V. Rawson, MD
2:30–2:45 PM	Faculty: James V. Rawson, MD
2:45–3:00 PM	Faculty: Ronald Zink
3:00–3:30 PM	24/7 without Breaking the Bank Moderator: Steven E. Seltzer, MD
	<i>The UCSD Experience with After Hours Coverage - External Solutions</i> Faculty: William G. Bradley Jr, MD, PhD
	<i>The BWH Experience - Homegrown Solutions</i> Faculty: Steven E. Seltzer, MD
	Q&A
3:30–5:00 PM	Hot Topics and Open Mic Session Moderators: Jonathan S. Lewin, MD; Norman J. Beauchamp Jr, MD, MHS
5:00 PM	Adjourn
6:00–7:00 PM	SCARD Networking Reception

Saturday, October 17

7:00 AM	Breakfast
7:55 AM	Announcements: Jonathan S. Lewin, MD
8:00–9:00 AM	Roundup at the IT Corral Moderator: James A. Brink, MD
8:00–8:20 AM	<i>Retention of Images in the PACS Era</i> Faculty: Susan D. John, MD; James Carnes, MBA; Andy Strickland
8:20–8:40 AM	<i>Computerized Decision Support - How to Comply with the PAMA Legislation</i> Faculty: James A. Brink, MD; Steven E. Seltzer, MD; Bruce E. Lehnert, MD
8:40–9:00 AM	<i>Social Media and Smart Devices in Healthcare</i> Faculty: Jae Lee, MBA; Carolyn C. Meltzer, MD; Gerald D. Dodd III, MD
9:00–9:45 AM	Society Updates Moderator: Valerie P. Jackson, MD
9:00–9:15 AM	<i>ABR Update</i> Faculty: Milton J. Guiberteau, MD
9:15–9:30 AM	<i>ARR Update</i> Faculty: Renee L. Cruea; Jonathan S. Lewin, MD
9:30–9:45 AM	<i>AAPM</i> Faculty: John M. Boone, PhD
9:45–10:00 AM	Break
10:00–11:00 AM	Dealing with Disruptive Faculty Members Moderator: Norman J. Beauchamp Jr, MD, MHS Faculty: Norman J. Beauchamp Jr, MD, MHS; M. Elizabeth Oates, MD; Dieter R. Enzmann, MD; Lisa H. Lowe, MD
11:00 AM–12:00 PM	Issues and Challenges of Small and Mid-sized Departments Moderators: E. Kent Yucel, MD; Alexander Norbash, MD
11:00–11:12 AM	<i>Radiation Dose Optimization (On A Budget)</i> Faculty: Terence A. Matalon, MD
11:12–11:24 AM	<i>Regional Radiology in A Rural State: Implementation and Growth</i> Faculty: Jocelyn D. Chertoff, MD, MS
11:24–11:36 AM	<i>The Oklahoma Standard: As Applied When Resources Are Overrun</i> Faculty: Anthony M. Alleman, MD, MPH
11:36–11:48 AM	<i>Using Faculty Time Wisely</i> Faculty: James V. Rawson, MD
11:48 AM–12:00 PM	Q&A
12:00 PM	Adjourn

General Information

The Fairmont Olympic Hotel

411 University Street
Seattle, Washington 98101
Phone: 1-206-621-1700
www.fairmont.com/seattle/



Listed on the National Register of Historic Places, the Fairmont Olympic Hotel has been a landmark in the Northwest since opening in 1924. Ideally located in the heart of downtown Seattle, Washington's most preeminent hotel is just steps from the area's finest shops, restaurants and entertainment attractions. Featuring Italian renaissance architecture and lavish amenities, the beautifully historic 450-room hotel combines traditional warmth with 21st century convenience and personalized service.

HOTEL RESERVATIONS

Visit the Meetings page on SCARDweb.org and click "Hotel Reservations" to reserve your room. Attendees may also call the reservation line at 1-800-821-8106 and inform the agent that you are part of the SCARD meeting to receive the group room rate.

Deluxe King Room Rate: \$264.00

The room rate is for single or double occupancy exclusive of the current room tax and tourism fee. A \$30 charge will apply per additional person, per room. A service fee has been included in the room rate to defray costs of the meeting.

Reservations must be guaranteed by credit card. Cancellations without penalty are accepted **prior to 3pm the day before your arrival date**. One night's guestroom rate will be charged if cancellation of reservation is within 24 hour notice. We recommend that you request a confirmation number.

The hotel reservation deadline is Friday, September 18th. The SCARD group rate will be confirmed based upon availability. It is possible that hotel rooms may sell out prior to the deadline; therefore it is strongly recommended that you make your reservation early. Reservations made after September 18th will be taken on a space and rate available basis.

Membership in the Fairmont President's Club loyalty program is complimentary and allows you access to many exclusive benefits and privileges including a private reception desk offering express check-in and check-out, complimentary in-room high-speed internet access, local calls and no service charge on toll-free calls, complimentary health club access and daily room delivery of local or national newspaper.

In order to take advantage of this program, you must enroll prior to your arrival. Provide your membership number when making your reservation or call Fairmont President's Club Guest Services Team at 1-877-232-7070 to add your membership number to any already confirmed reservation. Sign up today at www.fairmont.com/fpc/enroll.

TRAVEL INFORMATION

The Seattle-Tacoma International Airport is located 13 miles away (approximately 20 to 30 minutes) from the Fairmont Olympic Hotel.

The taxi fare from the airport to the hotel is approximately \$50. Rates are subject to change at any time.

Shuttle Express Airport Service is available at \$18 one way per adult, or \$31 for a round trip. Each child under the age of 17 rides free with an accompanying adult. Rates are subject to change at any time.

All rental car companies currently operating at Sea-Tac Airport operate at a separate rental car facility, with dedicated shuttle buses operating 24 hours a day.

The hotel offers onsite self-parking at a rate of \$39.00 per day and valet parking at a rate of \$49.00 per day. Parking rates are subject to change at any time.

UNITED AIRLINES DISCOUNT

Book online at United.com, and enter the **Offer Code 673353** in the Offer Code box to view discounted airfares. If booking through a travel professional or United Meetings (1-800-426-1122), please provide the following information: Agreement Code: **673353**; Z Code: **ZTFH**. Service fees may apply.

WEATHER

The weather in Seattle averages 55-65° F in October. Visitors are encouraged to check the forecast before packing.

A SPECIAL THANK YOU TO
FujiFilm Medical Systems USA, Inc.
for an unrestricted educational
grant for the SCARD Fall Meeting.

Meeting Registration Form

October 14-17, 2015 • Seattle, Washington

Save Time—Register Online! SCARDweb.org

Advance Registration Deadline: Friday, October 2, 2015

STEP 1: CONTACT INFORMATION

First Name _____ Last Name _____ Degree (s) _____

Name As It Should Appear on Badge (if different than above) _____

Institution _____

Street Address _____ (Address Type: Home Office)

City _____ State/Province _____ ZIP/Postal Code _____ Country _____

Email _____ Phone _____ Fax _____

Companion/Spouse Badge: First Name _____ Last Name _____

Emergency Contact Information (a person not attending the meeting with you)

Name _____ Phone _____

 Check here if, under the Americans with Disabilities Act, you require accommodations or services in order to attend. You will be contacted by SCARD.

STEP 2: REGISTRATION FEES

Onsite full conference registration fees are \$50 higher than advance registration fees.

Please check appropriate box(es) and enter total fee enclosed. Registration classification is subject to SCARD approval and rate change.

Meeting Type	SCARD Member	Non-Member	Department Business Manager
SCARD Fall Meeting For current and past chairs, business managers or interested academic radiologists.	<input type="checkbox"/> \$410	<input type="checkbox"/> \$650	<input type="checkbox"/> \$340
Leadership and Management in Radiology Program For all radiologists (including chief residents) and business administrators for whom a major component of their responsibility is supervision of fellow physicians and staff.	<input type="checkbox"/> \$300	<input type="checkbox"/> \$450	<input type="checkbox"/> \$250
Total Registration Fee	\$ _____	\$ _____	\$ _____

STEP 3: MEETING EVENTS

For SCARD Fall Meeting attendees only.

Please check all that apply.

Dinner – Thursday, October 15

Yes, I Will Attend

Yes, My Companion/Spouse Will Attend

Networking Reception – Friday, October 16

Yes, I Will Attend

Yes, My Companion/Spouse Will Attend

SCARD Business Meeting/Luncheon –
Friday, October 16 (FOR SCARD MEMBERS ONLY)

Yes, I Will Attend

N/A

STEP 4: METHOD OF PAYMENT

Check # _____ MasterCard Visa
(payable to SCARD in U.S. funds drawn on a U.S. Bank**)

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Name on Card _____ Cardholder's Signature **X** _____

**By sending your check to us, you authorize SCARD to convert the check into an electronic funds transfer. Please be aware that your bank account may be debited the same day we receive your payment.

ONLINE
SCARDweb.org

SECURE FAX
1-630-571-2198

MAIL
SCARD
820 Jorie Blvd
Oak Brook, IL 60523

CANCELLATIONS:

All cancellations must be received in writing by **October 2**.
A \$50.00 administrative fee will be charged per registration form refunded.
No refunds will be issued after October 2.

QUESTIONS: Email SCARD@rsna.org or call 1-630-368-3731.

SCARD

*Society of Chairs of Academic
Radiology Departments*

820 Jorie Blvd, Oak Brook, IL 60523

TEL: 1-630-368-3731

FAX: 1-630-571-7837

SCARDweb.org

SCARD@rsna.org

AAARAD Fall Conference
Registration Info | Oct. 13-14, 2015

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In Joint Providership with
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of North America

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