

# **SCARD**

*Society of Chairs of Academic Radiology Departments*

## **Leadership and Management in Radiology Program**

*In Joint Providership with the Radiological Society of North America*

**September 28 - 29, 2016**

**Westin Annapolis**

**Annapolis, Maryland**



## **2016 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM**

The Westin Annapolis, Annapolis, Maryland

September 28-29, 2016

*In Joint Providership with the Radiological Society of North America*

### **Accreditation and Designation Statement**

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Radiological Society of North America (RSNA) and the Society of Chairs of Academic Radiology Departments (SCARD). The RSNA is accredited by the ACCME to provide continuing medical education for physicians.

The RSNA designates this live activity for a maximum of 7.50 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### **Evaluation**

In compliance with the ACCME requirements, you must record your attendance and evaluate the sessions you attend in order to receive *AMA PRA Category 1 Credits*<sup>™</sup>.

The evaluation instrument is supplied to you at registration in a booklet format. The session evaluations appear in chronologic order. Please write your name, address, and degree(s) in the space provided, and complete the evaluations for the sessions you attend. At the end of the meeting, submit the entire evaluation booklet to the SCARD registration desk. A record of the CME credit earned at this meeting will be emailed to you shortly after the program.

### **Content Codes**

To better help the participants of this CME activity organize their CME records; two-letter content codes will be indicated throughout the program and in the evaluation booklet. The key to the codes follows:

LM	Leadership & Management
PR	Professionalism (Including Ethics)
SQ	Safety & Quality

## **2016 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM**

The Westin Annapolis, Annapolis, Maryland

September 28-29, 2016

### **Target Audience**

This two-day course is designed for all radiologists, including chief residents, and business administrators for whom a major component of their responsibility is supervision of fellow physicians and staff.

### **Learning Objectives**

At the conclusion of this live activity, participants will be able to:

1. Discuss change management techniques and their applications to radiology.
2. Discuss potential uses of process improvement in academic radiology.
3. Discuss role of team building.
4. Describe best practices in communication.

### **Disclosure Statements**

The Accreditation Council for Continuing Medical Education (ACCME) requires that the Radiological Society of North America (RSNA), as an accredited provider of continuing medical education, obtain signed disclosure statements from meeting faculty, including committee members, program planners, and presenters. The intent of this policy is not to prevent an individual with a financial relationship from participating; however, in accordance with ACCME standards, the RSNA has developed policies and procedures to manage identified conflicts of interest.

The ACCME further requires that the RSNA provide disclosure information to all attendees prior to the educational activity. Faculty who have or have had an affiliation or financial relationship with any commercial interest (within the previous 12 months or at the time the research was conducted) are noted with a star (★) after their name in the program book. Financial disclosure statements for these individuals are reported after each individual's name in the disclosure index. All other individuals have indicated they have nothing to disclose.

# 2016 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

**Program Schedule** (current as of September 8, 2016)

**Wednesday, September 28, 2016**

**Content Code(s)**

## General Session

Location: Senate A/B

12:30 PM – 1:00 PM

### Lunch & Welcome

(Boxed lunches available for pre-registered program attendees)

1:00 PM – 2:00 PM

### Team Building

AMA PRA Category 1 Credit™: 1.0

LM

Faculty: *Margaret Birrenkott, MBA*

#### **Learning Objectives:**

1. Discuss the role of team building and its applicability in improving productivity and morale in the work place.
2. Identify reasons for using team building activities and their relationship to change management.
3. Identify strategies to improve team relationships and build trust.
4. Describe best practices in communication.

2:00 PM – 2:30 PM

### Working with Millenials

AMA PRA Category 1 Credit™: 0.50

LM

Faculty: *Reed A. Omary, MD, MS\**

#### **Learning Objectives:**

1. Define the years of birth that comprise the millennial generation.
2. Explain the difference between social and geographic proximity.
3. List at least one difference between millennials and other generations.

# 2016 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Wednesday, September 28, 2016 (continued)

Content Code(s)

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2:30 PM – 3:15 PM	<b>Dealing with Disruptive People</b> <i>AMA PRA Category 1 Credit™: 0.75</i>  Faculty: <i>Valerie P. Jackson, MD</i>  <b>Learning Objectives:</b> <ol style="list-style-type: none"><li>1. Describe how to identify disruptive people in the workplace.</li><li>2. Identify methods for dealing with disruptive employees.</li><li>3. Demonstrate understanding of the advantages for appropriate management of disruptive behavior.</li></ol>	LM
3:15 PM – 3:30 PM	<b>Break</b>	
3:30 PM – 4:15 PM	<b>Wastes in Radiology: Lean Opportunities</b> <i>AMA PRA Category 1 Credit™: 0.75</i>  Faculty: <i>Paul G. Nagy, PhD*</i>  <b>Learning Objectives:</b> <ol style="list-style-type: none"><li>1. Describe the overview of Lean Process Improvement concept of waste.</li><li>2. Describe the characterizations of types of waste by Lean methodology.</li><li>3. Cite examples of radiology QI projects for each type of waste.</li></ol>	LM, SQ
4:15 PM – 5:00 PM	<b>Radiology Department Finances</b> <i>AMA PRA Category 1 Credit™: 0.75</i>  Faculty: <i>Blair Faber, MBA, MHA</i>  <b>Learning Objectives:</b> <ol style="list-style-type: none"><li>1. Describe the Clinical Budgeting Process and monitor progress throughout the fiscal year.</li><li>2. Use the AAARAD Benchmark Data to monitor both individual and sectional productivity levels.</li><li>3. Describe the University Budgeting Process.</li><li>4. Use Funding Graduate Medical Education in your department.</li><li>5. Engage in off campus, outside of the health system clinical programs.</li><li>6. Cite the Capital Budget process.</li></ol>	LM
5:00 PM	<b>Adjourn</b>	

# 2016 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Thursday, September 29, 2016

Content Code(s)

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<b>General Session</b>
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Location: Senate A/B
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12:30 PM – 1:00 PM

**Boxed Lunch**

(Available for pre-registered program attendees)

1:00 PM – 2:00 PM

**Change Management: Interactive Session**

LM

AMA PRA Category 1 Credit™: 1.00

Faculty: *James V. Rawson, MD*

**Learning Objectives:**

1. Apply change management models to challenges in radiology.
2. Discuss reasons why projects fail.
3. Review different models of process improvement.

2:00 PM – 3:00 PM

**Faculty Recruitment**

LM

AMA PRA Category 1 Credit™: 1.00

Faculty: *Neil M. Rofsky, MD*

**Learning Objectives:**

1. List three important elements that contribute to an effective clinical faculty recruitment strategy.
2. Describe four elements that are components of a principled negotiation technique.
3. Apply a template that will facilitate a structured and compelling draft offer letter.

3:00 PM – 3:15 PM

**Break**

# 2016 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Thursday, September 29, 2016 (continued)

Content Code(s)

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3:15 PM – 4:00 PM

## Diversity in Radiology

LM, PR

AMA PRA Category 1 Credit™: 0.75

Faculty: *Katarzyna J. Macura, MD, PhD\**

### **Learning Objectives:**

1. Discuss the current status of women and underrepresented minorities in radiological professions.
2. Describe the effect of unconscious bias as a barrier to achieving a diverse and inclusive workforce.
3. Discuss diversity and multicultural sensitivity as a business imperative in the delivery of high quality healthcare.

4:00 PM – 5:00 PM

## Work Life Balance/Radiologist Burnout: Interactive Session

LM

AMA PRA Category 1 Credit™: 1.00

Faculty: *Thomas M. Grist, MD\**

### **Learning Objectives:**

1. List five common challenges that impact work life balance.
2. Describe general methods and skills useful for addressing work life balance in any field.
3. Discuss specific issues related to work life balance in academic radiology and how the general principles may be applied to address those issues.

5:00 PM

## Adjourn

# 2016 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

## Faculty List

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### Program Co-Chairs

James V. Rawson, MD  
Medical College of Georgia  
Augusta, GA

Thomas M. Grist, MD  
University of Wisconsin School of Medicine & Public Health  
Madison, WI

Margaret Birrenkott, MBA  
University of Wisconsin School of Medicine & Public Health  
Madison, WI

Blair Faber, MBA, MHA  
Northwestern University  
Chicago, Illinois

Valerie P. Jackson, MD  
American Board of Radiology  
Tucson, AZ

Katarzyna J. Macura, MD, PhD  
Johns Hopkins School of Medicine  
Baltimore, MD

Paul G. Nagy, PhD  
Johns Hopkins School of Medicine  
Baltimore, MD

Reed A. Omary, MD, MS  
Vanderbilt University Medical Center  
Nashville, TN

Neil M. Rofsky  
University of Texas Southwestern  
Dallas, TX



# 2016 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

## Disclosure Index (as of August 22, 2016)

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Thomas M. Grist, MD

Institutional Research Support, General Electric Company;  
Institutional Research Support, Bracco Group; Stockholder,  
Collectar Biosciences, Inc.

Katarzyna J. Macura, MD, PhD

Author with Royalties, Reed Elsevier

Paul G. Nagy, PhD

Institutional License Agreement, Analytical Informatics, Inc.

Reed A. Omary, MD, MS

Co-founder, IORAD, LLC



# 2016 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

**Notes**

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